

Curriculum Vitae

Nick Harman

Copywriter

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On the web: www.copycom.demon.co.uk

1991 - 2000 FREELANCE - Copywriter

Job description Through the line concepts, radio scripts, brochures and general copywriting for direct clients and advertising agencies. Various loyalty magazines 'journalism' and some HTML work. Fully Mac literate and IT inclined to anorak standard.

Sample Clients Nortel Networks, Mitel, IBM, American Express, British Airways, Sealink Ferries, FT, Nestlé, Toshiba, Mercedes, Kenwood In Car, Travelodge

1989 - 1991 Sears & Nalson, Covent Garden

Job description **Deputy Creative Director, Senior copywriter**

Clients Laskys, Casio, NatWest, ShoeCity, Halfords, Fuji, Variq Airlines

1987 - 1989 Osprey, London

Job description Copywriter

Clients Jaguar cars, British Gas, Foden Trucks

1985 - 1987 Burton Wisgard, London

Job description Copywriter

Clients Charterhouse Bank, Wrighton Kitchens, Perpetual Unit Trusts, Citibank, Tate&Lyle

1982 - 1985 Ogilvy & Mather, London

Job description Trainee to full copywriter

Clients Shell, Ford, Rowntrees, Beechams, JVC, Unilever, Philips

EDUCATION

B.A. Hons English and French

Nationality British

Date of Birth 15th September 1959